

## STRATEGIC LINE 2. MAKING THE EXCHANGE AND ITS SERVICES FOCUS MORE ON THE CUSTOMER

### Interaction with market participants and clients of the Exchange

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As part of this task the Exchange has worked on improvement of the is2in system in terms of using the personal cabinet with relevant features of the company, creation of the function of simultaneous sending of the necessary document to selected companies or groups of companies, creation of the function of automated generation of notification of companies of the need to provide documents, use of standardized comments to documents for sending.

For purposes of simplification of the procedure of posting information on the websites of the Financial reports depository (FRD) and stock exchange, also by way of using "one window" when posting information on the issuer's activities, an agreement was made with the Information and Accounting Centre JSC on integration of the FRD's and the Exchange's information systems and cost of such integration. Works along this line continue, with technical issues of the implementation of the integration of information systems in the focus.

### Development of the corporate website

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During the implementation of the Strategy 2016–2018 the corporate website was modernized. The new version of the official website [www.kase.kz](http://www.kase.kz) was launched on January 3, 2018. In 2018 work was done along two lines – testing of the website's performance and adding new sections. As part of new exchange projects the following tasks were implemented on the website in 2018:

- updating pages on the foreign currency market after a change in the exchange rate fixing procedure;
- creation of new pages of instruments due to the launch of Eurobonds trading in the issue

currency;

- adding content to the website pages due to appearance of new information, in particular, changes during connection to the trading system, update of information in section "Frequently asked questions";
- creation of section "Disclosure of information by companies";
- regular publication of information-analytical materials in sections "Speeches and presentations" and "Market reviews".